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Beretta congratulates Team Beretta athlete Kim Rhode on receiving NSSF Ken Sedlecky Lifetime Achievement Award

From The Hunting Wire

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Beretta Congratulates Team Beretta Athlete Kim Rhode on Receiving the NSSF Ken Sedlecky Lifetime Achievement Award
Beretta is proud to congratulate Team Beretta athlete Kim Rhode, one of the most decorated shooters in Olympic history, on being named the recipient of the 2026 NSSF Ken Sedlecky Lifetime Achievement Award, the highest honor bestowed by the National Shooting Sports Foundation (NSSF). The award was presented at the NSSF Members Meeting during the 2026 SHOT Show® in Las Vegas.
"It is a tremendous honor to see Kim acknowledged with the Ken Sedlecky Lifetime Achievement Award," said Trang Dam, Director of Marketing for Beretta USA. "Her unparalleled competitive success and steadfast advocacy for safe and responsible participation in the shooting sports embody everything our industry stands for. Beretta is proud to support her as an ambassador, teammate, and role model."
Kim Rhode's career is extraordinary. She first stood atop the Olympic podium at age 17 and went on to compete in six consecutive Olympic Games, earning six Olympic medals, three gold, one silver, and two bronze, and setting records that still stand today. She is the first American athlete in any individual sport to



Beretta's Marketing Director Trang Dam presents Olympic athlete the Ken Sedlecky Lifetime Achievement Award. (Photo/Courtesy: NSSF)

medal across six Olympics. In addition to her Olympic success, Kim has amassed numerous national and international medals, including World Cups, World Championships, and Pan American Games accolades.
"I'm deeply honored to receive the Ken Sedlecky Lifetime Achievement Award," said Kim Rhode. "No athlete's career exists in isolation, and everything I've accomplished has been shaped by the people, companies, and organizations that build, support, and protect this

sport. Shooting has shaped my life through discipline, accountability, and integrity, and protecting those values has mattered to me just as much as competing." The NSSF Ken Sedlecky Lifetime Achievement Award recognizes individuals who have distinguished themselves by their long-term commitment to the success of the industry and by their support of NSSF's mission to promote, protect and preserve hunting and the shooting sports. Beretta proudly stands with Kim as she continues to

train with her sights set on future goals, including pursuing qualification for the Los Angeles 2028 Olympic Games and supporting the long-term strength and visibility of competitive shooting worldwide.
For more information on Team Beretta and its competition firearms, visit www.beretta.com/en-us/team-beretta. Stay connected with Beretta USA and follow us on Facebook, Instagram, X, YouTube and LinkedIn for the latest news, products, and updates.

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About Beretta
Established in 1526, Beretta is the world's longest-standing industrial dynasty, with a legacy spanning 16 generations of continuous family ownership. For nearly 500 years, firearms bearing the Beretta name have been trusted and used around the world. Beretta USA Corp. was established in 1977 and quickly became the provider of the most widely deployed sidearm in the U.S. Armed Forces. Today, Beretta USA is part of Beretta Holding Group, which includes over 50 global subsidiaries and 20 renowned brands. Beretta manufactures, distributes, and markets a complete range of firearms, accessories, and apparel. The company also owns and operates six Beretta Gallery retail stores worldwide.
For more information, visit www.Beretta.com.

SAF files amicus in case challenging lifetime ban by marijuana users

BELLEVUE, Wash. — Jan. 29, 2026 — The Second Amendment Foundation (SAF) and its partners have filed an amicus brief with the Supreme Court in support of the respondent in United States v. Hemani, a case challenging the federal lifetime ban on firearm possession for marijuana users.

SAF is joined in the amicus filing by the California Rifle & Pistol Association, Second Amendment Law Center, Citizens Committee for the Right to Keep and Bear Arms and Minnesota Gun Owners Caucus.
"The government's position defies Bruen and Rahimi by seeking to impose a permanent disarmament on law-abiding citizens who use marijuana, even when sober, without any distinctly similar historical tradition to justify such a draconian restriction," said SAF Director of Legal Research and Education Kostas Moros. "History shows that Founding-era laws addressed the dangers of intoxication and firearms through temporary restrictions on those actively impaired, never by stripping gun rights from sober individuals who occasionally use socially accepted substances like alcohol — or, by analogy, marijuana today. We urge the Court to affirm the Fifth Circuit and reject this unconstitutional overreach."

The ban on firearm possession by marijuana users affects millions of law-abiding Americans who face losing their Second Amendment rights simply for using a substance that is state-legal and widely accepted, often for medical reasons. Marijuana is currently legal to a various extent in 40 states.
"This case highlights the federal government's unconstitutional infringement on the right to keep and bear arms for those legally using marijuana, ignoring clear historical limits," said SAF founder and Executive Vice President Alan M. Gottlieb. "SAF is committed to defending these rights against outdated prohibitions, and we believe this warrants the Supreme Court's affirmation."

For more information visit SAF.org.
The Second Amendment Foundation (saf.org) is the nation's oldest and largest tax-exempt education, research, publishing and legal action group dedicated to safeguarding and promoting the fundamental rights of individuals enshrined in the Second Amendment of the United States Constitution. SAF engages in aggressive legal action to ensure the principles of armed self-defense, personal liberty, and the ownership of arms are defended, secured, and restored. Through public education initiatives, SAF teaches the importance of the Second Amendment to promote a society that values and exercises the right to keep and bear arms.

Yamaha and B.A.S.S. extend partnership focused on competition and conservation through 2028

BIRMINGHAM, Ala. — B.A.S.S. has announced that Yamaha Marine has extended its premier partnership with B.A.S.S. through 2028, continuing a long-standing relationship that spans decades and plays a significant role across competitive fishing, conservation and angler development. As part of the extension, Yamaha will remain the Official Engine Sponsor of B.A.S.S. and the Official Motor Sponsor of B.A.S.S. Conservation, while also serving as the title sponsor of the Redfish Cup Championship and continuing the popular Yamaha Power Pay Contingency Program.
The multi-year agreement reinforces Yamaha's deep-rooted commitment to competitive fishing and its investment in anglers at every level — from youth and grassroots participation to the Progressive Bassmaster Elite



Series and the Bass Pro Shops Bassmaster Classic presented by Under Armour. Yamaha outboards are a trusted presence across Bassmaster events, powering anglers who rely on performance, reliability and efficiency in demanding tournament environments.
"B.A.S.S.'s reach, from high-school and grass-roots circuit events all the way to the Elite Series and Classic, embodies the passion and community that define bass fishing," said Ben Speciale, President, Yamaha U.S. Marine Business Unit. "The quality of competition, the con-

nection to anglers of all ages and the role B.A.S.S. plays in growing participation across the country align perfectly with Yamaha's commitment to delivering exceptional performance and experiences on the water. Together, we're helping strengthen the sport at every level and inspiring the next generation of anglers." As Official Engine Sponsor of B.A.S.S., Yamaha will continue to be integrated across Bassmaster tournament platforms, on-site activations and media coverage. The brand's continued presence underscores its dedication to anglers who compete ac-

ross B.A.S.S. trails, including Tackle Warehouse Bassmaster Junior Series, Strike King Bassmaster High School Series, Strike King Bassmaster College Series presented by Bass Pro Shops, Turtlebox Bassmaster Opens Series presented by Battery Tender, Progressive Bassmaster Elite Series and Championship-level events. Yamaha's role as Official Motor Sponsor of B.A.S.S. Conservation highlights a shared commitment to protecting fisheries and ensuring access for future generations. Through support of conservation initiatives, habitat enhancement efforts and education programs, Yamaha and B.A.S.S. work together to promote responsible stewardship of aquatic resources while growing participation in fishing nationwide.
The partnership extension also includes Yamaha's title sponsorship of the Redfish Cup Championship, further expanding the brand's footprint beyond freshwater bass fishing into competitive inshore angling. The Redfish Cup Championship showcases top-level saltwater competition while connecting Yamaha with anglers and fans across multiple fishing disciplines. In addition, Yamaha will continue the Yamaha Power Pay Contingency Program, one of the most recognizable and impactful angler incentive programs in the sport. Power Pay rewards eligible

anglers competing in select B.A.S.S. events for on-the-water success, providing financial bonuses that support tournament participation and reinforce Yamaha's commitment to anglers' livelihoods.
"Yamaha has been an integral partner in the growth of B.A.S.S. and the success of our anglers for decades," said Phillip Johnson, Chief Operating Officer of B.A.S.S. "Their continued investment as our Official Engine Sponsor, their leadership in conservation initiatives and their support of programs like Power Pay demonstrate a genuine commitment to the sport and the people who make it thrive. We're proud to extend this premier partnership through 2028 and continue working together to elevate fishing at every level."
The extended partnership will be visible across tournament venues, live-streamed coverage, conservation programs and fan engagement initiatives through the 2028 season. Together, Yamaha and B.A.S.S. will continue to support competitive excellence, promote conservation and inspire anglers of all ages to pursue their passion on the water.
Visit Bassmaster.com for more information.
For more information on Yamaha, visit www.yamahautboards.com.
Connect with #Bassmaster on Facebook, Instagram, Twitter and TikTok.

National Girls and Women in Sports Day from sports-military 2

The 901Women initiative was established to honor 50 years of competitive and academic excellence within our women's sports programs since the passage of Title IX in 1972.
In addition, this initiative intends to inspire and generate philanthropic support for the en-

hancement of athletic, academic and personal experiences for current and future female student-athletes at the University of Memphis.
Tickets for the women's game on February 7th start at \$3 while combo tickets to both the women's and men's game (Club Level) are \$20. All ticket specials

can be visiting www.gotigersgo.com For complete information on 901Women and how to support Memphis female student-athletes, visit <http://www.gotigersgo.com/901Women> and follow the 901Women initiative on Twitter, Instagram and Facebook.

Turning Point USA will stream The All American Halftime Show on February 8... see article on sports page 1



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